

Digital Transformation Takes Smart Cities to New Heights

2023 

Smart City Summit & Expo

Mar. 28 Tue - **31** Fri

Taipei Nangang Exhibition Center Hall 2

Mar. 30 Thu - **Apr. 1** Sat

Kaohsiung Exhibition Center



Online
smartcityonline.org.tw



SCSE
en.smartcity.org.tw

About

Smart City Summit & Expo

As Asia's largest hybrid smart city tradeshow featuring the most comprehensive IoT solutions, SCSE has been offering crossindustry platform for governments and businesses.



B2B -ORIENTED
expo featuring
abundant elements



CROSS-INDUSTRY
collaboration and
networking platform



LARGEST
smart city hybrid tradeshow
in Asia-Pacific



What's in Smart City Summit & Expo



Governance



Transportation



AI & IoT



Security



Healthcare



Telecom Operators



System Integrators



5G



Net Zero



Building



Startups



Asia's biggest HYBRID event

- Smart Healthcare Expo
- ITS Expo
- Smart Building
- IoT Surveillance
- Net Zero
- Smart Startup Program

- Mayors' Summit & CTalk
- World Telecom Smart City Conference
- Sustainable City Forum
- World System Integrators Conference

- Gov x Biz Bilateral Webinar
- Matchmaking
- Taipei Night
- Real-site demo tours

Smart City Summit & Expo

Taipei + Kaohsiung + 2050 NET ZERO EXPO

Co-located Events

Forums

Networking

Solution Displays

Smart Live

B2B Match - making

S.C.O.P.E.
Online pavilions

Livestreaming
On-demand videos

B2B online
matchmaking

Smart City
Online

The leading event for smart cities

2022 SCSE in numbers



100,985 In-person visits



30 Travel Bubble Visitors



450 Exhibitors



188 City Leaders



1,500 Booths



323 Networking sessions



63 Forum Sessions



922,761 Online Views

Co-Located Events

Get inspired by cross -industrial collaborations



Smart Healthcare Expo

100+ Hospital representatives
7+ Professional forums



Smart Startups Program

Startups within smart industries
and exclusive activities &
networking events



Intelligent Transportation System Expo

20+ Leading companies &
urbanistic forum by MOTC



Smart Building

18 companies showcase smart
solutions in building industry



Smart Education

Displaying the new learning
technologies with the metaverse
for education model



Net Zero

Featured 8 leading companies to
reach the net-zero goals and build
sustainable economy

Smart City Mayors' Summit



Taipei

How do cities respond to the "New Normal" with digital transformation?

2 livestream sessions

19 speaking city leaders (across 15 countries)

3,000+ online audiences joined the sessions



Kaohsiung

Digital Sister Cities & Global Sustainability

2 livestream sessions

14 speaking city leaders (across 9 countries)

1,000+ online audiences joined the sessions

(statistics acquired as of July, 2022)

Largest G2G Network



Delegates from Czech Republic (2016-2022)

- Czech Ministry of Environment
- Ministry of Industry and Trade
- City of Prague
- Brno City Municipality
- Regional Authority of the South Bohemian Region
- Central Bohemia Region
- Institute of Technology and Business
- TECO Prague
- COMIMPEX spol . s.r.o.
- ČSAD České Budějovice a.s.
- E.ON Energie
- ELPE s.r.o.
- Czech export bank, a.s.
- bluematic a.s.
- DEX Innovation Centre

With total **140** delegates
from government and business sectors

Taiwanese Corporates Attending SCSE 2023

- Chunghwa Telecom Co.
- Far EasTone Telecommunications Co., Ltd.
- Tatung Company
- TECO ELECTRIC AND MACHINERY CO., LTD.
- Taiwan Secom Co., Ltd .



中華電信
Chunghwa Telecom



SECOM

TECO



TATUNG

Delegates Attending SCSE 2023

Delegate Title	Origin Country	Nature of Delegate
Korean Agency for Infrastructure Technology Advancement (KAIA)	South Korea	Delegation & Pavilion
Danish Energy Cluster	Denmark	Delegation & Pavilion
German Offshore-wind initiative	Germany	Delegation & Pavilion& Forum
Innovate UK	The United Kingdom of Great Britain	Business delegation
Malaga City	Spain	Mayoral delegation
Bilbao City	Spain	Mayoral delegation
Morrisville, North Carolina	USA	Mayoral delegation
Thai Startup Association	Thailand	Delegation & Pavilion
Clúster de Vigilancia y Seguridad Privada de Bogotá	Colombia	Business delegation
Surabaya Chamber of Commerce and Industry	Indonesia	Business delegation

Conference Highlights



World Telecom Smart City Conference

5G applications & solutions by
50+ leading telecom operators



World System Integrator Conference

Awards & cross -nation collaborations
with 30+ system integrators

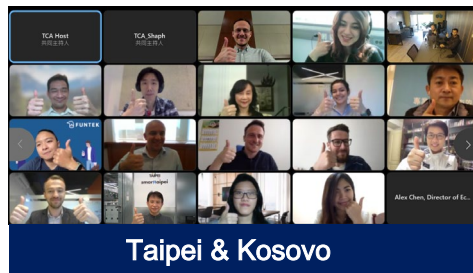


Sustainable City Forum

Established leaders and experts
deliver challenges and solutions
on Sustainable Recovery



Matchmaking & Networking



Gov x Biz Bilateral Webinar

Taipei, Kaohsiung, Kosovo, Nigeria, Thailand, Brazil, Colombia

119 sessions **5** countries

B2B Matchmaking



323 sessions

171 companies

Organizers



Taipei Computer
Association



Taiwan Smart City
Solutions Alliance



Taipei City
Government



Taoyuan City
Government



Kaohsiung City
Government

Our Partners



ITRI
Industrial Technology
Research Institute



ICLEI
Local
Governments
for Sustainability



台灣電信產業發展協會
Taiwan Telecommunication
Industry Development
Association

SIPA
經濟部工業局系統整合推動計畫辦公室
System Integration Promotion Alliance Project Office, IDB, MOEA
www.sipa.org.tw | info@sipa.org.tw
TAIWAN, R.O.C.

...and more!

Reasons to Participate in SCSE



Explore

Explore & gain global influence at the marketplace in Asia-Pacific & beyond



Network

Find your potential clients and partners via G2G, G2B, B2B networks



Promote

Get connected by futurists and across nations and industries to promote your projects



Net Zero City



“

The government will focus on the importance of zero carbon emission in future cities, it is believed that we will take active part to support and accelerate such initiatives and deployments of promoting the goal of Net Zero City and new model of the green transition.

”

**Mr. Kung Ming -Hsin ,
Minister of National Development Council**

2023 Smart City Summit Expo

2050 Net Zero Expo

Digital and Green Transition



5G AIoT



Smart Healthcare



Smart Education



IoT Surveillance



Smart Building



**Intelligent
Transportation**



**Smart
manufacturing**



Smart Energy

2050 Net Zero Expo

Demonstrate the net zero vision and policies of Taiwan by various ministries



Net-Zero
Solutions

- Wind Energy
- PV Energy
- Hydrogen Energy
- Energy Saving
- Energy Storage
- Energy Creation

Taiwan
Net-Zero
Pavilion



ESG
Pavilion

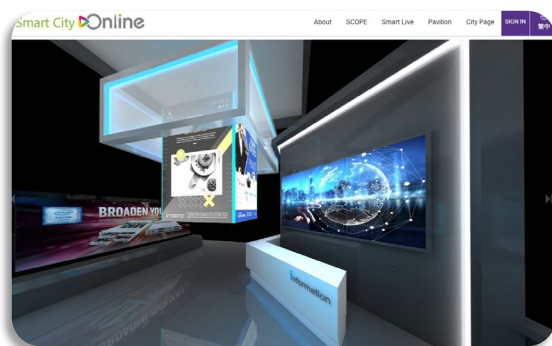
Demonstrate the ESG actions and net-zero targets of corporate.

Net-Zero
Forum



- Net Zero City Leader Summit
- Sustainable City Forum
- Net Zero Series Forum
- Green Supply Chains Forum
- Carbon Neutrality and New Economic Forum

BUILD YOUR PRESENCE @ 2023 SCSE



- **Virtual Pavilion** set up on Smart City Online
- **Showcase solutions** on the S.C.O.P.E. on Smart City Online



- **Set up your pavilion** at 2023 SCSE and make connections on site
- **Get speech opportunities** on stage and be broadcast



- **Speaking at Smart City Mayors' Summit** for city mayors/deputy mayors
- **Speaking at Forums** for industry professionals in various topics

MORE OPTIONS TO CONNECT



Online B2B Group Matchmaking Sessions

Organize online matchmaking sessions to connect with the right Taiwanese companies via 1-on-1 meetings.



Gov x Biz Bilateral Webinar

Bring your governmental and business delegates to meet with Taiwanese delegation, engage in practical talks that will turn into real opportunities.

Organize your event at SCSE to explore new businesses & future partnership



Smart City Summit & Expo Celebration!

**JOIN US FOR OUR 10th
ANNIVERSARY**

Exclusive offer for



Booth Discount



Smart City Online Promotion



Delegation Sponsorship



Co-organize Event



Smart Startups Program

World's Best Smart Startups Gathering



WHO CAN APPLY



Accelerating Partners

(Accelerators, incubators, and startup supporting organizations)
recruiting 3 or more qualified* startup companies

STARTUP QUALIFICATION

Startups recruited must be established after Jan. 1st, 2017, and from one of the category below:



AI



Healthcare



Transportation



IoT



Energy/Building



Others

PROGRAM CONTENT

Application Fee

FREE

Application Requirement

Assembly of at least 3 startups

Program Content

- ➡ 1 exhibition pavilion in 2023 SCSE Taipei
- ➡ Access to SCSE Online Matchmaking System
- ➡ Invitation to exclusive event activities
- ➡ Logo featured on the SCSE official website
- ➡ 5-night accommodation during event days

applicable to participants travelling from overseas

pavilion size is subject to the number of startup companies recommended:

Number of Startups	Pavilion Size (Estimated Equivalent Number of Booths)
3-4	3 m x 3 m (1)
5-6	3 m x 6 m (2)
7-8	6 m x 6 m (4)
9+	6 m x 9 m (6)

Download application kit for more details



Co-host Events

Gov x Biz Bilateral Webinar

Open up future collaborations with city governments and target businesses



A 2-hr closed-door webinar during 2023 SCSE
For a delegation of (at least)

 1 city government representative +  5 business delegates



1 Both city representatives give remarks



2 City representatives share their city's strategies, outlook, and collaboration opportunities (procurement or projects)



3 One TW company/agency shared their experiences & suggestions on international partnership in gov procurement & QA



4 B2B matchmaking sessions (company info and timetables provided in advance)

Co-host events with SCSE

Plan	Venue	Scale	PRICE (USD)		Equipment
			Half Day • 08:00 - 12:00 • 13:00 - 17:00	Full Day 08:00 - 17:00	
A	 <p>Conference Room</p>	Max of 120 audience	\$5,000	\$8,000	<ul style="list-style-type: none"> • 4 Long tables • Max of 120 Chairs (based on the scale) • 2 Microphones • 1 Projection • 1 Presentation pen • 1 Lap top
B	 <p>Meeting Room</p>	Max of 250 audience	\$10,000	\$16,000	<ul style="list-style-type: none"> • Tables & chairs (based on the scale) • 2 Microphones • 1 Projection • 1 Presentation pen • 1 Lap top



GOV VIP Delegation Visit

Who are qualified as Gov VIP/VVIP delegates?

Gov VIP Delegation: 1 leader + up to 5 members

Central or local government leaders (deputy mayors/ mayors, or ministerial level)

Requirements: In order to be eligible for subsidized VIP entry, Gov VIP leaders are required to fulfill their participation in some of our event highlights:

Required activities in both Taipei & Kaohsiung:

(1) Opening Ceremony (2) Mayors' Summit & Leadership Forum (3) Expo Tour

Selected activities (choose at least one):

(1) 1 matchmaking session

(2) 1 forum session other than Mayors' Summit

(3) 1 real-site demo tour



(NEW) Who are VVIP delegates? [Click here for the VVIP city list](#)



Limited to 10 central or local government leaders (deputy mayors/ mayors, or ministerial level) that have:

1. Been enlisted in the List of VVIP Cities officially provided by TCA, or
2. Submitted a clear statement of his/her city's current smart city project(s)/procurement program(s), which allow(s) specific opportunities to collaborate with Taiwanese entities (public or private)

Subsidized VVIP are required to fulfill their participation in the event highlights stated above as well.



***Only the delegates who finish a successful registration before Jan. 16, 2023 and are admitted by the organizer will be qualified as VIP delegates**

Event support for Gov VIP delegations

City leaders (deputy mayors/ mayors or higher) applying before Jan. 16th, 2023

VIP		VVIP (limited to 10 qualified applicants)	
<ul style="list-style-type: none">4-day free accommodation & venue transportation for the delegation <p>Special VIP program with accommodation arranged by TCA from Mar. 27th(in) to 31st (out), 2023</p>			
<ul style="list-style-type: none">Enjoy the 4-day VIP Program arranged by the organizer <p>Special visits, business tours, and networking events for VIPs only.</p>			
<ul style="list-style-type: none">Reimbursement of a round -trip flight for the delegation leader <p>(Limited to Premium Economy/Economy class with price caps from USD1,000 to 2,500 according to different regions)</p>		<ul style="list-style-type: none">Reimbursement of a round -trip flight for the delegation leader <p>(Limited to Premium Economy/Economy class with price caps from USD2,000 to 3,500 according to different regions)</p>	
		<ul style="list-style-type: none">One extra speaking opportunity in the eventJoin one G2G/G2B matchmaking eventFree exhibition space at 2023 SCSE <p>Virtual pavilion on Smart City Online and a physical exhibition space</p>	

*All applicants are required to follow the regulations, and details stated in the [SCSE GOV VIP package](#)

*TCA reserves the right to revise the packages and verify applicants.

Gov VIP Program

VVIPs are eligible for a customized program arranged by TCA with extra VIP events

2023 SCSE @TAIPEI & KAOHSIUNG

Mar. 28 th	Mar. 29 th	Mar. 30 th	Mar. 31 st
<ul style="list-style-type: none">★ Opening Ceremony★ Expo tour★ Mayors' Summit• Taipei Night	<ul style="list-style-type: none">★ Mayors' Summit✓ CTalk / 2050 Net Zero Forum✓ Matchmaking✓ Real-site demo tour• HSR to Kaohsiung	<ul style="list-style-type: none">★ Opening Ceremony of SCSE@Kaohsiung★ Expo Tour★ Leadership Forum• Kaohsiung Night	<ul style="list-style-type: none">• Visit Kaohsiung City Hall✓ Matchmaking/forum✓ Real-site demo tour



★ Required
✓ Selected



BIZ VIP

Delegation Visit

Event support for BIZ VIP delegations

Smart city businesses, research institutes, associations or organizations with delegation and applying before Jan. 16th, 2023 at least 4 persons in the visiting

Delegates	Delegation Leader
<ul style="list-style-type: none">4-day free accommodation & venue transportation for the delegation SCSE Taipei : March 28 (in) March 30(out) and SCSE Kaohsiung : March 30 (in) April 1(out)	
<ul style="list-style-type: none">Enjoy the 4-day VIP Program arranged by the organizer 1 Group Matchmaking Session with TW companies (maximum of 2 hours) Special visits, business tours, and networking events	
<div><p>(ONLY for 10 -persons delegation)</p><ul style="list-style-type: none">Reimbursement of a round -trip flight for the delegation leader (Limited to Economy Class with price caps from USD 500 to USD 1,500 according to different regions)1 Free display space in SCSE Taipei & Kaohsiung</div>	

*All applicants are required to follow the regulations, and details stated in the [SCSE BIZ VIP package](#)
*TCA reserves the right to revise the packages and verify applicants.

Business VIP Program

Each business VIP delegation will be entitled to our event support only when they fulfill their participation in some of our activities at 2023 SCSE as below:

1

Take 1 Expo Tour
arranged by the
organizer

2

Attend at least **2 SCSE
forums** during the
event

3

Attend at least
**3 business matchmaking
sessions** during the event



VIP Media Visit

Who are qualified as VIP Media?



Foreign press journalists or reporters with experience in the write-ups of smart-city-related materials for TV, newspaper, magazines, or online media

Must provide profile and related works as proofs of the above experience when applying for this package. Self-media and PR-related staff in non-media entities are NOT eligible. This package is limited to 1 person per media/press company.

Requirements:

In order to be eligible for subsidized VIP entry, VIP Media are required to fulfill their obligation by writing, distributing, and providing TCA with at least 3 non-negative news pieces for the Smart City Summit & Expo including written or video news on online or print media during the event or within 1 month after the event ends:

*Only the delegates who finish a successful registration before Jan. 16th, 2023 and are admitted by the organizer will be qualified as VIP delegates

Event support for VIP Media

This package is limited to only 1 person per media/press company.

Foreign press journalists or reporters with experience in the write related materials for TV, newspaper, magazines, or online media

-ups of smart -city -

- **Reimbursement of a round -trip flight ticket**
- (Limited to Economy class with price caps from USD1,000 to 2,500 according to different regions)
- **4-day free accommodation & venue transportation**
Special VIP program with accommodation arranged by TCA from Mar. 27(in) to 31 (out)
- **Applicants need to sign up at <https://smartcity.org.tw/vip/> as business VIPs by Jan. 16, 2023 and will claim the support by complying with regulations stipulated in the 2023 SCSE VIP Package.**

2023 SCSE is now calling for

Exhibitors

Smart city solution or service providers, from public or private sectors, AI startups

Government Officials

Mayors, deputy mayors or higher level officers tackling smart city projects

Visiting Delegations

Stakeholders from businesses or associations in the professional fields

Speakers

Smart city or IoT experts with cutting - edge ideas or experiences

SI & Telcos

Thought leaders in system integration, telecom applications, or smart city construction

Sponsorship

Corporates or agencies interested in brand exposure or hosting forums at SCSE

How to Apply

Aug. 31st, 2022

VIP application opens (Sign up [HERE](#))

VIP APPLICATION

APPLICATION DEADLINE

PRELIMINARY LIST

FINAL LIST

Jan 31st, 2023

1. Accepted applicants and reserve candidates^{*1} on the first list will be notified
2. More details about the pandemic measures and the boarding & lodging at Taiwan will be disclosed

Jan. 16th, 2023

Applications will not be accepted after the date

Feb. 17th, 2023

1. Reserve candidates will be notified of the result
2. Applicants for speaking at Mayors' Summit will be notified with the result^{*2}

^{*1} A place on a reserve list means that you fulfilled the requirements for the admission, but considering the order of application and quota available, the organizer could only offer to put you on the waitlist at this point.

^{*2} Those who wish to speak at Smart City Mayors' Summit should apply in the VIP application process. Due to the limit in speaker quota available, the organizer reserves the right to admit applicants according to their (1) profile (2) city's current smart city projects or development (3) city's openness or current plans in collaborating with other government or business entities.



See you at



2023 Smart City Summit & Expo

Mar. 28th - 31st @TaiNEX 2

Mar. 30th - Apr. 1st @Kaohsiung Exhibition Center

Any questions?

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Smart City Summit & Expo (SCSE)